

Behavioural Insights for Policy (BiP) India Workshop 2026

July 25-26, 2026 @ IIM Kozhikode

Programme Schedule

Day 01: 25 July 2026, Saturday

Time (IST)	Programme
08:00-09:00	Registration @ MDC 3 rd floor near – MDC C1 Class room
09:00-09:30	Opening Session @ MDC C1 class room Dr. Sanchayan Banerjee Associate Professor of Economics & Public Policy and Director, Behavioural Public Policy Lab, School for Government, King's College London Prof. Sidhartha S. Padhi Professor of Decision Sciences & Operations Management, Indian Institute of Management Kozhikode Dr. Shalique MS Assistant Professor of Production & Operations Management, Indian Institute of Management Bangalore
09:30-10:30	Plenary Talk 1 @ MDC C1 class room Prof. Nikos Nikiforakis (Virtual) Professor of Economics, New York University Abu Dhabi; Director, Center for Behavioral Institutional Design (C-BID)
10:30-11:15	Inauguration Ceremony @ PGP Auditorium Chief Guest: Dr. Rathan U. Kelkar, IAS Secretary to the Hon'ble Chief Minister Government of Kerala Prof. Debashis Chatterjee Director, Indian Institute of Management Kozhikode
11:15-11:45	High Tea (below PGP Auditorium)
11:45-12:30	Keynote Address @ PGP Auditorium Prof. Ivo Vlaev Professor of Behavioral Psychology, Centre for Behavioral and Implementation Science Interventions (BISI), NUS Yong Loo Lin School of Medicine, National University of Singapore
12:30-13:15	Flash Talks 1: Behavioural Public Policy & Governance @ MDC C1 class room Ms. Twisha Mehta (Indian Institute of Technology Tirupati) "Linguistic Fossilisation in Policy Discourse: Evidence of Status Quo Bias in Indian Parliamentary Question Hour" Ms. Lakshmi Pusunuru (NALSAR University of Law) "Why Citizens Hesitate: Administrative Burden and Participation Intention in Pradhan Mantri Suraksha Bima Yojana" Ms. Radhika Garg (Gokhale Institute of Politics and Economics) "Tax Morale as a Social Equilibrium: Evidence from the World Values Survey and a Three-Player Game-Theoretic Model"
13:15-14:00	Working Lunch
14:00-15:30	Session 2: Behavioural Public Policy, Gender & Development @ MDC C1 class room Prof. Rohini Somanathan Professor of Economics, Delhi School of Economics "Representation and Public Goods as Instruments for Social Equality" Prof. Tarun Jain Professor of Economics and RBI Chair in Finance & Economics, Indian Institute of Management Ahmedabad "Eroding Restrictive Gender Norms through Schools: A 14-Year Experimental Study" Prof. Sujata Kar Associate Professor, Indian Institute of Technology Roorkee "Rethinking Fertility Through Behavioral Policy"
15:30-15:45	Flash Talks 2: Behavioural Finance & Entrepreneurship @ MDC C1 class room Mr. Shreyash Deshmukh (Indian Institute of Management Kozhikode) "Sunk Cost Fallacy & Escalation of Commitment in Distressed Startups"
15:45-16:00	Tea/Coffee Break

16:00-17:00	Plenary Talk 2 @ MDC C1 class room Dr. Matteo M. Galizzi (Virtual) Associate Professor of Behavioural Science and Director, Executive MSc in Behavioural Science, London School of Economics and Political Science
17:00-17:30	Session 3: Identity, Bias & Social Behaviour @ MDC C1 class room Prof. Ritwik Banerjee Professor of Economics, Indian Institute of Management Bangalore "Interpreting Intolerance"
Day 02: 26 July 2026, Sunday Venue - MDC C1 class room	
09:00-10:00	Plenary Talk 3 Dr. Fatima Koaik (Virtual) Principal, Behavioral Economics & Impact Evaluation Director, Strategy&, PwC Middle East
10:00-11:30	Session 4: Behavioural Development Economics Prof. Shagata Mukherjee Deputy Director, Centre for Social and Behaviour Change (CSBC), Ashoka University; Former Lead, Behavioural Insights Unit of India, NITI Aayog "Inheritance Norms and Women's Intrahousehold Bargaining Power: Evidence from a Lab-in-the-Field Experiment" Prof. Sujoy Chakravarty Professor, Centre for Economic Studies and Planning, School of Social Sciences, Jawaharlal Nehru University "Stereotypes and Productivity: Laboratory and Artefactual Field Experiments from India" Dr. Nishat Anjum Postdoctoral Fellow, National Data Innovation Centre, National Council of Applied Economic Research (NCAER) "Colourism, Confidence and Productivity: Experimental Evidence from India"
11:30-11:45	Tea/Coffee Break
11:45-12:15	Poster Presentations
12:15-12:45	Flash Talks 3: Digital Behaviour, Sustainability & Organizations Mr. Praharsh Patel (Indian Institute of Technology Gandhinagar) "Behavioral Responses to Two-Part Tariffs: Evidence from the Introduction of Volumetric Water Pricing" Ms. Pragya Acholia (Busara Center for Behavioral Economics) "Towards Dignity in Sanitation Work: A Research Agenda for Testing Behavioral and Participatory Prototypes in Sub-Saharan Africa"
12:45-13:45	Working Lunch
13:45-15:15	Session 5: Behavioural Methods, Markets & Digital Society Prof. Jeevant Rampal Associate Professor of Economics, Indian Institute of Management Ahmedabad "Lottery-based Auctions" Prof. Priya Narayanan Associate Professor of Marketing Management, Indian Institute of Management Kozhikode "(AI-Generated Greenwashing: Green Influencers and the Ethics of Using Generative AI)" Prof. Pavan Mamidi Professor of Behavioural Economics and Director, Centre for Social and Behaviour Change (CSBC), Ashoka University "Machine Learning and Privacy: Detection of Domestic Violence and Implications"
15:15-16:15	Plenary Talk 4 Ms. Eva Koromilas (Virtual) Project Lead, Behavioural Science, Regulatory Policy Division, Public Governance Directorate, OECD
16:15-16:30	Tea/Coffee Break
16:30-17:00	Session 6: Identity & Natural Experiments Prof. Subrato Banerjee Professor, Indian Institute of Technology Bombay "Salience of "Us-versus-Them" in Colored Jerseys: ODI Cricket as a Natural Experiment"